



CONTACT

 bhuttanadir6@gmail.com
 +92 303 7200911
 228, Shan Bhatti Road,
Ali Town, Lahore, Pakistan
 linkedin.com/in/
muhammad-nadir-33090639a

EXPERTISE



TOOLS

GoHighLevel Meta Ads Zapier
Make.com Webhooks

EDUCATION

BS Mathematics
Bahauddin Zakariya University (BZU),
Multan
2016 – 2020

LANGUAGES

Urdu Professional
English Medium

MUHAMMAD NADIR

GoHighLevel CRM & Funnel Expert · Marketing Automation & AI Systems Builder

PROFILE

GoHighLevel expert building complete client acquisition systems for service businesses across the **payment processing / merchant services** and **beauty & med spa** verticals. I deliver end-to-end builds — CRM architecture, multi-step funnels, automation workflows, AI employees, and email/SMS nurture — that are brand-matched, technically clean, and ready to deploy. **10+ client accounts** delivered across direct and white-label engagements.

SKILLS

GoHighLevel CRM Architecture Funnel Building Workflow Automation
AI Employee Configuration Lead Qualification Quizzes Email & SMS Nurture
Stripe Payment Flows Meta Ads & CAPI HTML / CSS / JavaScript
Pipeline & Calendar Setup Landing Page Design Branded PDF / Sales Assets
LinkedIn Content White-Label Delivery

EXPERIENCE

CRM Expert

Jul 2026 – Present

GrowHigher Media

- Hands-on GoHighLevel delivery** for agency clients — pipelines, custom fields, calendars, forms, opportunity routing, and automation workflows moving leads from capture to booked appointments.
- Delivered full GHL builds for **8+ payment processing companies** — North Texas Payments, PBS Paradigm, RP Payment Group, Nationwide Payment Systems, Wayve Payments, Stratigi Solutions, Top Notch Payments, Cardrunner/FieldXL — covering CRM setup, funnels, pipelines, and nurture sequences.
- Built booking and lead-gen systems for **beauty & med spa clients** (Merle Norman Beauty & Facial Studio, Priscilla's Pride), including deposit-first Stripe booking funnels and booking-recovery email/SMS sequences.
- Executed **white-label builds** under partner agencies (e.g., Meritt Media for NPS ONE), delivering agency-grade work under the partner's brand.
- Designed a **med spa qualification quiz** (two-layer scoring, multi-select routing) and configured **AI employees** with strict clinical safety rails and human escalation.

Customer Relationship Management (Freelance)

Jan 2026 – Jun 2026

Xpert Arena

- 6 months of freelance CRM experience** — managing client relationships, contact data, and follow-up communication to keep leads engaged and accounts organized.
- Maintained CRM hygiene, segmented contacts, and supported outreach campaigns and appointment scheduling.

KEY PROJECTS

- Deposit-First Booking Funnel — MN Beauty Studio / Priscilla's Pride:** 3-step funnel (opt-in → Stripe deposit → calendar) with event-driven auto-advance, eliminating orphaned contacts and no-shows.
- Med Spa Qualification Quiz & Routing System:** Multi-track quiz with symptom tagging and workflow branches feeding consult-type-specific follow-up.
- Payment Processor Demo Nurture — Cardrunner/FieldXL:** Capability-by-capability email sequence driving demo bookings for a field-services payments platform.

REFERENCES

References will be furnished on demand.